

Uva Wellassa University

Faculty of Management

Degree of Bachelor of Business Management in Hospitality, Tourism and Events Management

THIRD YEAR SECOND SEMESTER EXAMINATION – SEP/OCT 2012

HTE 324 -2 Material Management in Tourism



Part C – Essay Questions

Total Marks for Part C is 50

Answer three (03) questions including question number one (01) from Part C

01. i) A confectioner has offered to sell you cakes for LKR 700 each. You try to determine whether you can make the cakes more cheaply. Assuming that you will need to pay an additional employee LKR 825 per hour, plus about LKR 130-per-hour fringe benefits, and further assuming that this employee can make 25 cakes per hour.

Which alternative should you select? Should you “make” or should you “buy”? Justify your answer. (10 marks)

THE RECIPE FOR ONE CAKE IS

250 gms shortening
1kg and 250 gms cake flour
500 gms sugar
100 gms salt
200 gms vanilla
50 gms baking soda
06 eggs
2 ltr buttermilk
500s cocoa

THE PRICES FOR THESE INGREDIENTS ARE:

Shortening: LKR 320 per kg
Cake flour: LKR 110 per kg
Sugar: LKR 100 per kg
Salt: LKR 80 per kg
Vanilla: LKR 685 per kg
Baking soda: LKR 2400 per kg
Eggs: LKR 180 per dozen
Butter milk: LKR 85 per Ltr
Cocoa: LKR 312 per kg

- ii) Compute the inventory turnover for the following information and compare and contrast among three months. Comment on the turnover values of food and beverage stocks.

(10 marks)

Food stock information of Crescent restaurant in LKR

Month	Opening stock	Closing stock	Cost of materials used
June	2,345,123	1,879,340	8,456,980
July	1,986,569	2,008,235	10,456,783
August	3,123,351	1,567,983	6,784,910

Beverage stock information of Crescent restaurant in LKR

Month	Opening stock	Closing stock	Cost of materials used
June	7,234,980	6,784,569	4,567,290
July	5,768,982	8,974,098	2,346,723
August	8,970,346	7,658,972	3,457,920

02. i) Differentiate the terms purchasing and procurement. (5 marks)
- ii) What is selection in procurement process? (5 marks)
- iii) Discuss advantages and disadvantages of a Centralized Purchasing Department for a tourism and hospitality business. (5marks)
03. i) What is HACCP and why it is critical for hospitality operations? (5 marks)
- ii) Discuss the steps of HACCP process application in a hospitality business using appropriate examples. (10 marks)
04. i) To ensure that the receiving function is performed properly, several factors must be in place: what are those? (3 marks)
- ii) What are the pre requisites to achieve storage objectives? (4 marks)
- iii) Discuss the factors to be considered when store fresh produce. (4 marks)
- iv) Outline the storage procedures for dry food items and groceries. (4 marks)
05. Discuss the roles and responsibilities of a procurement manager in tourism and hospitality industry. (15 marks)