

**Uva Wellassa University**

**Faculty of Management**

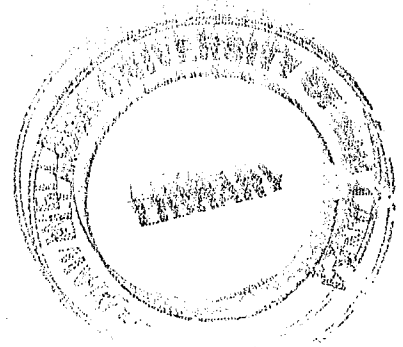
**Degree of Bachelor of Business Management in Entrepreneurship and Management**

**Degree of Bachelor of Business Management in Hospitality, Tourism and Events  
Management**

**FIRST YEAR SECOND SEMESTER EXAMINATION – DECEMBER/JANUARY 2017**

**ENM 111-2/HTE102-2 Management Information Systems**

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## Part B- Essay Questions

Answer **only** three (03) questions from Part B.

Marks allocated for Part B: 60 Marks

01. The main purpose of a management information system is to make managers' decision-making more efficient and productive. Today's management information systems rely largely on technology to compile and present data, but the concept is older than modern computing technologies.

i) What is meant by a Management Information System? (05 Marks)

ii) Briefly explain the components of an information system with suitable examples. (07 Marks)

iii) "Building systems today is much complicated than it did in the past". Comment on the given statement. (08 Marks)

(Total Marks-20)

02.

i) Discuss the Functional Information Systems used within an organization with relevant examples. (10 Marks)

ii) Explain how organizations can achieve superior business performances by using the Internet.

(10 Marks)

(Total Marks-20)

03. The System Development Life Cycle (SDLC) is a conceptual model used in project management that describes the stages involved in an information system development project.

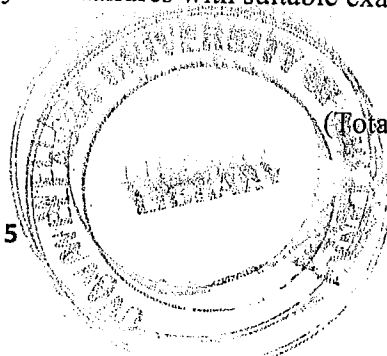
i) Outline the stages of System Development Life Cycle (SDLC). (05 Marks)

ii) Briefly explain three (03) methods to develop a system? (06 Marks)

iii) Discuss the main reasons for information system failures with suitable examples.

(09 Marks)

(Total Marks-20)



04. Users of an information systems require proper understanding of the dimensions in information system to get the maximum benefit from it.

i) Discuss the dimensions of information systems. (10 Marks)

ii) Explain the Ethical issues which can be arising through information systems.

(10 Marks)

(Total Marks-20)