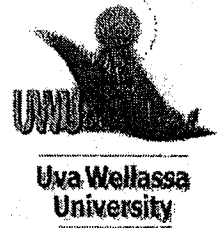




Uva Wellassa University
Faculty of Animal Science & Export Agriculture

Year III Semester II
End Semester Examination – Sept 2012

Agro Food Supply Chain Management - EAG 362-2



Instructions

Answer all questions

No. of questions : Two (02)

No. of pages : One (01)

Time : One hour (1 hr)

Total marks allocated : 60/100 marks

Index Number:

Part II – Essay Questions

Question 1: (30 Marks)

- What is a Supply Chain Map? (5 marks)
- Outline an initial supply chain map of your interest depicting vital information. (7 marks)
- Discuss the compelling reasons to construct a supply chain map. (18 marks)

Question 2: (30 Marks)

- Cluster Farming is considered to be an effective method to introduce Supply Chain Management approach for small and medium scale horticultural business. Justify above statement. (*Hint: Challenges, opportunities, benefits, outputs etc.*) (30 marks)