



Motivation and Expectations of volunteer tourists in Sri Lanka

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Abstract

This research investigates the volunteer tourists' motivation as well as it is investigates their demographic profile and their experiences regarding the volunteer works in Sri Lanka. Both qualitative and quantitative methods were adapted to the observation (semi-structured interview, structured questionnaire). The informant included fifty volunteer tourists, in Galle, Colombo, Jaffna, Kilinochi.

The finding of the research suggests the volunteer tourists motivations are multi dimensional. Primary motivational factors identified by dividing two concepts which is push and pull factors. Eight push factors and six pull factors identified through the interview.

The experiences of the volunteer tourists identified from three concepts. Potential conclusions have been made from the analysis and suggestions were provide according to the conclusions.