



Uva Wellassa University
Faculty of Management



**Degree of Bachelor of Business Management in Hospitality Tourism and
Events Management**
THIRD YEAR SECOND SEMESTER EXAMINATION - AUGUST/ SEPTEMBER 2014
HTE 342-2 Events Planning and Management

PART - II

Answer three (03) Questions including question number one (01).

1. Discuss the advantages and disadvantages of selecting an academic venue for a business event. (20 Marks)

2. Explain the different services which are offered by professional event organisers. (20 Marks)

3. Describe the key areas that should be considered in an outdoor events food catering. (20 Marks)

4. Discuss the economic impacts of mega sports events. (20 Marks)