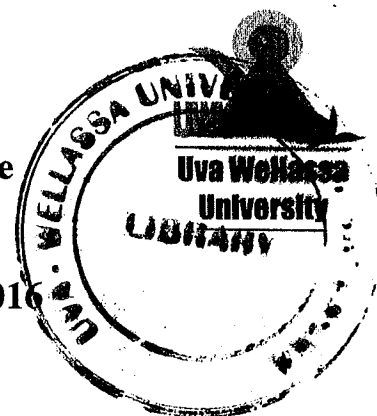


Uva Wellassa University
Faculty of Animal Science and Export Agriculture
BSc in Tea Technology & Value Addition



End Semester Examination – January/ February 2016
Year III Semester II
Ecotourism (TEA 335-0)

Instructions

Answer any two (02) questions

No. of pages : Two (02)

No. of questions : Four (04)

Time allocation : One (01) hour

Marks allocated : 100 Marks

Question 01

I. Briefly explain following terms.

- i. Tourism
- ii. Tourist

(10 Marks)

II. Discuss four essential requirements for tourism.

(10 Marks)

III. Differentiate inbound tourism and outbound tourism.

(10 Marks)

IV. Discuss the structure of tourism industry with a relevant example.

(20 Marks)

Question 02

I. Briefly explain three major categories of tourism attractions with examples.

(15 Marks)

II. Define ecotourism with its features.

(10 Marks)

III. What are the fundamental requirements to operate ecotourism activities in a destination?

(15 Marks)

- IV. Discuss the issues that tourism stakeholders have to face when operating ecotourism activities.

(10 Marks)

Question 03

- I. What are the major three elements in sustainable tourism development?
(15 Marks)
- II. Discuss the roles of tourism industry when promoting sustainable tourism principles.
(10 Marks)
- III. How Sri Lanka Tourism Development Authority (SLTDA) assist to promote sustainable tourism development in the country.
(15 Marks)
- IV. Describe sustainable tourism development tools.
(10 Marks)

Question 04

- I. What is meant by Eco Lodge?
(15 Marks)
- II. Describe Management and Operation in Eco Lodges?
(20 Marks)
- III. How to improve the lifestyle of local community through eco lodges?
(15 Marks)