

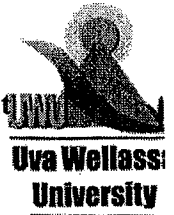
Uva Wellassa University

Faculty of Management

Degree of Bachelor of Business Management in Entrepreneurship and Management

4th YEAR 1st SEMESTER EXAMINATION – February/March 2011

EMG 421 -1 E-Business



Section - C Essay Questions

Total marks of Part C – 50

Answer only two questions including question number one

1. "As companies find new ways to implement change, the management style that comes with issuing orders is giving way to one of the coordination, or lateral leadership". Discuss the statement and explain what the combination of leadership capabilities of management is required to implement the Enterprise Resource Planning systems (ERP)?
(30 Marks)
2. Explain the drivers, that helps the organization to increase the Supply Chain performance?
(20 Marks)
3. "In most countries that internet will never be used by more than 50% of the population, so its impact on business will be limited". Explain why consumers are reluctant to adopt internet?
(20 Marks)

