



**IMPACT OF SOCIAL COMPETENCIES ON
SOCIAL PERFORMANCE OF THE SOCIAL
ENTERPRISES
(WITH SPECIAL REFERENCE TO NORTHERN PROVINCE
SRILANKA)**

This dissertation is submitted as a partial fulfilment of the degree of Bachelor of
Business Management in Entrepreneurship and Management

August, 2019

SUKUMAR L
UWU/ENM/15/049
DEPARTMENT OF MANAGEMENT SCIENCE

ABSTRACT

Social enterprise is the emerging and growing topic in the current world. In this era, social enterprises are continuously searching new ways to develop and achieve better social performance. Social competencies are under a great deal with Social Performance due to many antecedents with social performance of the social enterprises. Present study is focuses to identify the level of social competencies and social performance of the social enterprises in Northern Province, and examine how Social Competencies affect the Social Performance of the Social Enterprises in Northern Province, similarly expect to identify the most influencing social competencies on social performance of the social enterprises in Northern Province and. Population of this study is all the social enterprises which are situated in Northern Province. Stratified Sampling method was used to select the sample size. A Sample of 100 Social Enterprises in Northern Province were selected as the sample. Questionnaires were administrated to collect primary data. Total 100 Social entrepreneurs and the managers responded and filled the questionnaire, with a response rate of 98%. Questionnaire consists of questions examining different phenomenon namely on the demographic profile of the respondents, Social Competencies and Social Performance. Both descriptive and inferential techniques were used. With respect to inferential, Pearson's correlation analysis and Regression Analysis were used to indicate relationship and impact between Social Competencies, and social performance of the social enterprises. SPSS and Process Macro were used to analyze the data. Results indicated that there is a positive relationship between social competencies and social performance. The above findings was in line with previous studies and supported with literature. With reference to the study results some valuable suggestions and management implications were provided to the management for achieving better performance by increasing the social competencies

Key words: Social Enterprises, Social Competencies, Social Performance