



**A Study of Impact of Dive Tourism on Community
Development.**

(With special references to Southern province)

This dissertation is submitted as a partial fulfillment of the
degree of Bachelor of Business Management in Hospitality,
Tourism and Events Management

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ABSTRACT

This research examines dive tourism as a form of niche tourism and evaluate its impacts on local communities. It investigates whether, or to what extent, active local participation is possible, and how far host communities are merely exposed to impacts of dive tourism. The study covered southern province research locations and revealed that many aspects of local community life by local host communities. As well as this research reveals the relationship between dive tourism impacts and the community development. And examines motivational factors among divers. The review is based on the empirical studies carried out by diving scholars around the world. It explains in detail the items and the dimensions which are commonly used to measure diving motivations.

Key Words: *Dive Tourism, Tourism Impacts, Community Development, Motivational factors,*