



Uva Wellassa University

Faculty of Management

Year 1 Semester I Examination – December 2008

CMS-101-4 Communication skills

Time : 3 hours

Total marks : 40

Answer any four questions

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1. In modern world the crucial factor which leads every organization to success is "Communication Skills." Discuss.
2. Explain the "excellent interpersonal skills' need for career.
3. Explain the terms
 - a). Communication Imperative
 - b). Jargons
 - c). Slangs
 - d.) Involved relationships
 - e.) Feedback
4. As an interviewer what are the nonverbal skills you expect from an interviewee?
5. Though you use a power point slide show, you are still the presenter. Explain how you are going to present the power point presentation at a professional occasion.
6. The mirror image of your personality is your own 'non verbal communication.' Discuss.
7. Select a story and present the embedded communication techniques.
8. What is a narrative? Give an example and detect how it could be used to teach communication skills.