



Uva Wellassa University
Faculty of Animal Science and Export Agriculture
BSc in Tea Technology and Value Addition



End Semester Examination - August / September 2014
Year III Semester II
Eco Tourism TEA 335-0

Instructions

Answer any two (02) questions

No. of pages : Two (02)

No. of questions : Four (04)

Time allocation : One (01) Hour

Marks allocated : 100 Marks

(1)

- i. Briefly explain following terms.

Tourism

Tourist

(12.5 Marks)

- ii. Discuss four essential requirements for tourism.

(12.5 Marks)

- iii. Differentiate inbound tourism and outbound tourism.

(12.5 Marks)

- iv. Discuss structure of tourism industry with a relevant example.

(12.5 Marks)

(2)

- i. Briefly explain three major categories of tourism attractions with examples.

(12.5 Marks)

- ii. Define eco-tourism with its features.

(12.5 Marks)

- iii. What are the fundamental requirements to operate eco-tourism activities in a destination?

(12.5 Marks)

- iv. Discuss the issues, tourism stakeholders have to face when operating eco-tourism activities.

(12.5 Marks)

(3)

- I. Briefly explain relevance of sustainability in tourism with its major three principles.

(12.5 Marks)

- II. Discuss the roles of tourism industry when promoting sustainable tourism principles.

(12.5 Marks)

- III. Discuss the assistance of Sri Lanka Tourism Development Authority (SLTDA) for sustainable tourism development.

(12.5 Marks)

- IV. Briefly explain five major tools of sustainable tourism development.

(12.5 Marks)

(4)

- I. Discuss the positive and negative environmental impacts derived from the tourism industry.

(25 Marks)

- II. Discuss the positive and negative socio economic impacts derived from the tourism industry.

(25 Marks)