

Examiners' Copies 02

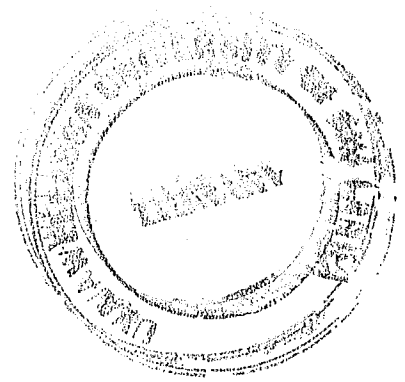
Uva Wellassa University
Faculty of Management



Degree of Bachelor of Business Management in Entrepreneurship and Management
Degree of Bachelor of Business Management in Hospitality, Tourism and Event
Management

FIRST YEAR SECOND SEMESTER EXAMINATION – DECEMBER/JANUARY 2017

EMG 103-2/ HTE 163-2 Project Management



Part - B

Answer only three (03) questions including question number 01 in Part B

Marks Allocated: 70

01.

i. Discuss the importance of a "Project Appraisal". (10 Marks)

ii. Mr. Perera is a small scale entrepreneur and he has decided to expand his product line by another product. Currently he has identified two different product categories and he adopted "Net Present Value Method" to evaluate his investment decision regarding these two product categories.

Discuss whether his decision regarding the selection of evaluation method is appropriate or not. (10 Marks)

iii. A project costs Rs. 500, 000 and has a scrap value of Rs. 100, 000 after 5 years. The net profit before depreciation and taxes for the five years period are expected to be Rs. 100, 000, Rs. 120, 000, Rs. 140, 000, Rs. 160, 000 and Rs. 200, 000. Assume the tax rate is 50% and depreciation is calculated based on straight line method.

You are required to;

a. calculate the Pay-back Period of this project. (02 Marks)

b. calculate the Accounting Rate of Return. (06 Marks)

c. justify your decision regarding the project if the desired rate of return is 12%.

(02 Marks)

(Total Marks 30)



02.

- i. Discuss the main risks that a company has to face if they fail to complete a project as per the client's requirement (10 Marks)
- ii. Discuss the key stages of "Project Management Process" with relevant examples.

(10 Marks)

(Total Marks 20)

03.

- i. Briefly explain the key analysis which should be performed in the project planning stage. (08 Marks)
- ii. Select one of the projects given below and prepare the detailed project proposal to get approval from authorized body of management.
 - a. Promotion campaign for newly launched product or service by an organization.
 - b. Three days workshop on "Enhancing Leadership Qualities among 1st year students of Uva Wellassa University".
 - c. Executing an environmental clean-up of a contaminated site by "Three Star Sports Club".

(12 Marks)

(Total Marks 20)

04. QuickTechno Company (Pvt.) Limited has scheduled the following activities to complete the software development project for its client.

Activity	Immediate Predecessor	Activity Time
A	—	5
B	—	3
C	A	7
D	B	6
E	B	7
F	D,E	3
G	D,E	10
H	C,F	8

- i. Draw the project network. (08 Marks)
- ii. Develop the project schedule. (06 Marks)
- iii. What are the critical activities of the project? (01 Mark)
- iv. What is the project completion duration? (01 Mark)
- v. Can activities D and C be delayed without delaying the entire project? If so, by how many weeks? (04 Marks)

(Total Marks 20)

