

Uva Wellassa University

Faculty of Management

Degree of Bachelor of Business Management in Hospitality Tourism
and Events Management

THIRD YEAR FIRST SEMESTER EXAMINATION- MAY/JULY 2017

HTE 302-2 Heritage Culture and Tourism

HTE 222-2 Heritage Culture and Tourism

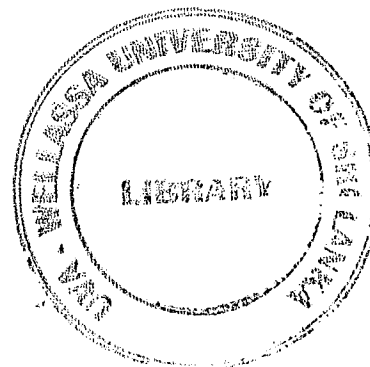


Instructions to Candidates:

No. of pages : Four (04)

No. of questions

Index Number:



Part B – Essay Questions

Answer **any three (03)** questions.

Marks allocated for part B: 75

- (1) Discuss the concept of heritage culture tourism. (25 Marks)
- (2) Explain the heritage attractions in *Abayagiriya* complex at *Anuradapura*. (25 Marks)
- (3) Describe the historical attractions in the citadel area at *Polonnaruwa*. (25 Marks)
- (4) Explain, the proper ways you can promote Sri Lankan heritage and culture in the field of tourism. (25 Marks)
- (5) Briefly explain *any two* of the following, (25 marks)
 - i. Cultural Triangle in Sri Lanka
 - ii. Heritage Sites at Badulla
 - iii. *Maha Vihara* Sector