



THIRD YEAR SECOND SEMESTER EXAMINATION – JANUARY/FEBRUARY 2016

ESS 301 – 1 Communication Skills

Instructions to candidates:

Answer two (02) questions by selecting at least one (01) question from Part A and one (01) question from Part B of your choice

No. of pages : One (01)
No. of questions : Four (04) Essays
Time allocation: : One (01) Hour
Marks allocated : 40 Marks

Part A

01) Explain following delivery methods of public speaking by giving examples.

- a) Impromptu speaking
- b) Extemporaneous speaking
- c) Manuscript speaking
- d) Memorized speaking

(20 Marks)

02) Preparing a speech is not that difficult if you have a process to follow. Discuss the introduction, body and the conclusion of a speech in speech preparation.

(20 Marks)

Part B

Part A

03) Communication skill is one of the 21st century skills. Explain the importance of communication skills in delivering an oral presentation.

(20 Marks)

04) Effective presentation skills may bring enormous benefits in the world of work. Describe how presentation skills are important at any industry you are assigned to.

(20 Marks)