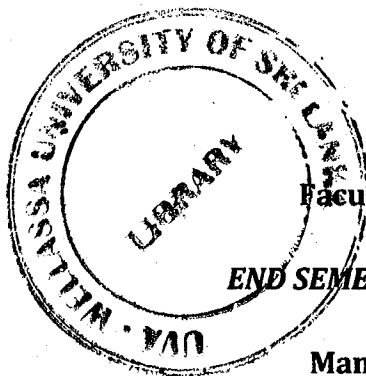




Uva Wellassa University
Faculty of Animal Science and Export Agriculture
B.Sc. in Export Agriculture
END SEMESTER EXAMINATION - AUGUST / SEPTEMBER 2014
YEAR III - SEMESTER II
Management Information Systems - EAG 327 - 2



Instructions to candidates:

No of pages : Five (05)
No. of questions : Part I – 6 Structured Questions
Part II – 5 Essay questions

Index Number:

Time allocation : Two Hours

Marks allocated : 100 Marks

Question paper is not to be removed out from the examination hall.

Part II – Essay

Answer only FOUR questions from Part – B including question numbers 1, 2 & 3

Total marks allocation for Part – II is 70

Answer on the booklet provided

1. Describe the following major categories of Electronic Commerce (e-commerce) with one suitable example (20 Marks)
 - a. Business-to-Consumer (B2C) e-commerce
 - b. Business-to-Business (B2B) e-commerce
 - c. Consumer-to-Consumer (C2C) e-commerce
2. How do managers use information systems for decision making? You need to explain your answer with **types of Information Systems** in an organisation.(20 Marks)
3. Why is continuous improvement in the information systems necessary for an organization to remain competitive? You may provide a example to justify your answer (20 Marks)
4. How is globalization affecting business and information systems? Support your answer with a suitable example (10 Marks)
5. The introduction of new information technology is raising new ethical, social, and political issues that must be dealt with on the individual, social, and political levels. Explain how information systems challenge to information right and property rights. You need support your answer with suitable examples (10 Marks)