



**Uva Wellassa University
B.Sc. in Export Agriculture**

**End Semester Examination June/July 2010
Year III Semester II**



Management Information Systems EAG 327-2

Instructions

Answer **all** questions. All questions carry equal marks.

No. of questions : Fifteen (15)

No. of pages : Three (03)

Total marks allocated : 15%

Time : 15 minutes

Index No.:

NO

Part - C

Time: 1 hour

Total marks 50%

Answer **three** questions including question number one

- 1) "Rapid growth of e-commerce since 1995 is due to the unique features of the Internet and Web as a commercial medium: discuss the statement
(26 marks)
- 2) Discuss main steps in knowledge management value chain?
(12 Marks)
- 3) "Investment in information technology does not always produce positive results"
Discuss?
(12 Marks)
- 4) Explain the types of information obtainable from data mining?
(12 Marks)