

Uva Wellassa University
Faculty of Animal Science & Export Agriculture
End Semester Examination – Dec 2020/Jan 2021
Year III Semester I



Agricultural Technology Dissemination (EAG 324-2/0)
Online Examination

Instructions

Answer **all** questions

No. of questions : Five (05)

No. of pages : One (02)

Date of Examination : December 31, 2020

Submission : *Should be submitted to the VLE on or before 5.00 pm on January 2nd, 2021*

Total marks allocated : 60/100 marks

Question 1:

What are the major challenges facing Sri Lankan Agriculture today? You being as a New Extensionist in 2021, how best you plan strategies to overcome above challenges?

Question 2:

Explain roles, tasks and functions of the agricultural extension system using elephant model and also propose effective and efficient Advisory and extension service system to bridge the technological gap between researchers and farming community.

Question 3:

“Extension officer works mainly with adults. Adults learn differently from children; they have to be taught and influenced to change their behaviour. Adults possess considerable experience, and they are interested to gain new knowledge and information that directly contributes toward better living”. Explain the important criteria to be considered in developing the effective learning environment for rural adults toward better living.

Question 4:

How could the knowledge on the Diffusion of Innovation be used in speeding up farmer’s technology adaption rate?

Hints: Use the Diffusion Curve and characteristics of the different adopter groups

Question 5:

You have been given a task to disseminate scientific knowledge on good nursery management practices (e.g., vegetable, tea or rubber) or good milking practices (e.g., cattle) to 25 selected farmers from each divisional secretariat in Badulla and Moneragala districts.

- i). Propose a suitable extension teaching method for the above task giving reasons.
- ii) Prepare a report explaining the steps that you intended to follow in planning out and conducting the above extension task.

- End -