



Uva Wellassa University
Faculty of Management



Degree of Bachelor of Science in Export Agriculture
THIRD YEAR SECOND SEMESTER EXAMINATION - AUGUST/SEPTEMBER 2011
EMG 327 -2 Management Information systems

Instructions to candidates:

No. of pages : Three (03)
No. of questions : Fifteen (15)
Time allocation : Twenty Minutes (20)
Marks allocation : 15 Marks

Index Number:

Answer all the questions

Each question has only one correct answer. Indicate it by underlining.

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(marks)
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(marks)

Part C – Essay Questions

Answer only Four (04) questions from Part C including question number 1.

Marks allocation: 50

1. Answer the following questions. Elaborate your answer with relate to MS Access
 - i. What is a relational database?
 - ii. What is a table?
 - iii. State the difference between data and information?
 - iv. Define Input Masks?
 - v. Define Primary Key?
 - vi. Explain the process of applying a single filter?
 - vii. Sorting Records
 - viii. Process of creating relationships between tables?
 - ix. What are queries?
 - x. What does exporting data mean? (2 * 10 = 20)
2. Identify and describe important features of organizations that managers need to know about in order to build and use information systems successfully. (10 marks)
3. Analyze how information systems support various business strategies for competitive advantage. (10 marks)
4. The Internet can help companies create and capture profit in new ways by adding extra value to existing products and services or by providing the foundation for new products and services. Elaborate and explain this statement with suitable examples? (10 marks)
5. Effective managers not only gather business data for their company, but also analyze and interpret the data to create meaningful information for improving the company's opportunities for success. Discuss with suitable examples? (10 marks)