



Uva Wellassa University
Faculty of Animal Science & Export Agriculture
B.Sc. Tea Technology and Value Addition
FOURTH YEAR FIRST SEMESTER EXAMINATION – MARCH/APRIL 2014

Ecotourism (TEA 435-0)

Part III – Essay Questions

Answer only ONE (01) question from Part III.

Marks allocated for part III: 60

- 01. Identify the significance of followings considering Sri Lanka as a tea tourism destination:
 - a. Tea themed hotels
 - b. Tea museums
 - c. Train rides across the hill country

(20 marks)
- 02. Evaluate Sri Lankan tea tourism industry along with a SWOT analysis. (20 marks)
- 03. Analyse the issues of the concept of 'ecotourism' with real world examples. (20 marks)