



Uva Wellassa University

Faculty of Management

Degree of Bachelor of Business Management in Hospitality, Tourism and Events

Management

THIRD YEAR SECOND SEMESTER EXAMINATION – AUGUST/SEPTEMBER 2014

HTE 324-2 Material Management in Tourism



Part C- Essay Questions

Answer any two (02) questions.

Marks allocated: Forty marks (40)

- 1) a) Explain the process of purchasing in an organization. (10 Marks)
- b) “Material management process needs to a restaurant of a hotel.” Do you agree with this statement? Briefly explain. (10 Marks)
- (Total Marks 20)

- 2) Explain following concepts of warehousing with one example for each.
 - a) Consolidation (04 Marks)
 - b) Break bulk warehouse (04 Marks)
 - c) Cross dock warehouse (04 Marks)
 - d) Postponement (04 Marks)
 - e) Stockpiling (04 Marks)(Total Marks 20)

- 3) a) Briefly explain five (05) factors affect the choice of distribution channels. (10 Marks)
- b) Differentiate usage of water carriers and usage of air carriers. (10 Marks)
- (Total Marks 20)