



Uva Wellassa University

Faculty of Science and Technology

INDUSTRIAL INFORMATION TECHNOLOGY DEGREE PROGRAM

3rd YEAR 1st SEMESTER EXAMINATION – February/March 2011

IIT 341 -2 E-commerce Technology



Section C Essay Questions

Answer 03 questions including question no.01

Total marks for part C - 50

1. "As companies find new ways to implement change, the management style that comes with issuing orders is giving way to one of the coordination, or lateral leadership". Discuss the statement and explain what the combination of leadership capabilities of management is required to implement the Enterprise Resource Planning systems (ERP)?
(26 Marks)
2. Explain the drivers that helps the organization to increase the Supply Chain performance?
(12 Marks)
3. "In most countries that internet will never be used by more than 50% of the population, so its impact on business will be limited". Explain why consumers are reluctant to adopt internet?
(12 Marks)
4. For an organization you are familiar with, examine the alternative business and revenue models afforded by the internet.
(12 Marks)