



**THE IMPACT of TOURIST ACTIVITIES on
ECONOMICS, SOCIO-CULTURE ASPECTS of HOST
COMMUNITY in KALKUDAH ZONE**

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ABSTRACT

Tourism is a fast blooming industry in the present fast world. The tourism activity incorporate the tourist and host community people in a particular tourism destination. Many impacts will be created on the host community people through every tourism activities. This research study about the impact of tourist activities on economics, socio-culture aspects of host community in kalkudah zone. This research is mainly going to discuss about the socio-cultural and economic impact that related to the host community of kalkudah zone. The research area is kalkudah zone which is one of the best natural destinations for tourism in Batticaloa district. It consist beautiful attractive beaches. Both the positive and negative impacts influenced on host community. To carry out this research, the researcher collected data through structured interviews conducted with the host community, government officials and small vendors from kalkudah zone. The data collected from the interviews were put into the study. Based on the information given the researcher has developed the research. The researcher has used thematic analysis. Thematic analysis can be used with any theory the researcher chooses. Through this flexibility, thematic analysis allows for rich, detailed and complex description of the data. The research findings give the idea on the impact that the tourism activities has on the host community. Based on the information, the researcher identified tourist activities influence on economics, socio-culture aspects of host community in Kalkudah. It is a fact that tourism is an income generator to the host community, but it has many negative impacts relevant to socio-culture of the community. The community people who are living in Kalkudah zone specially the elder people are don't have the proper knowledge and information about the tourism industry and about the services provided to the tourist. So creating the awareness among the community people is very important.

Key words: tourism, community, tourist, activities, cultural, economic.