



## Uva Wellassa University

Faculty of Animal Science and Export Agriculture

End Semester Examination-Aug/Sept 2014  
Year II Semester II

Agribusiness Management EAG 222-2/0



### Instructions

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Answer **all** questions

No. of questions : Two (02)

No. of pages : One (02)

Total marks allocated : 60%

Time : One hour (1hr)

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### Part II – Essay

#### Question 1

- i. Briefly define the term “Agribusiness”.  
(6 marks)
- ii. Outline the major challenges for agribusiness.  
(12 marks)
- iii. Briefly outline the different types of risk associated with agri-business?  
(12 marks)

#### Question 2

- i. Briefly explain the purpose of planning.  
(04 marks)
- ii. Outline the important factors to be assessed in STEP factor analysis in strategic business planning process.  
(08marks)
- iii. Briefly explain how the agribusiness becomes unique from other businesses.  
(06 marks)
- iv. Discuss the factors should be considered in selecting a suitable site for an agribusiness venture in detail.  
(12 marks)