

**IMPACT OF SELF MANAGE CAREER ON EMPLOYEE
ENGAGEMENT
(WITH REFERENCE TO COMMERCIAL BANKS IN
COLOMBO DISTRICT)**

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ABSTRACT

To encounter with today's dynamic business environment employee engagement is vital. To enhance employee engagement, self manage career must focus on a new set of priorities. These new priorities should be strategic oriented such as Self awareness, career awareness, goal setting, and skill development.

The objectives of the study were identify self manage career practices, gaining the deeper understanding of the relationship between self manage career and the employee engagement and determine the relative contribution of each factor of self manage career toward employee engagement. Independent variable of the research was self manage career and dependent variable was employee engagement. This study was based on data of selected 60 employees of commercial banks in Colombo district.

According to the descriptive analysis, variables related to self awareness, career awareness of employees, goal setting, and skill development were also highly applying to achieve their goals. There was a positive strong relationship between independent and dependent variable. According to model equation, the contribution of self manage career practices was considerable.

Key Words: self manage career, employee engagement