



Uva Wellassa University
Faculty of Management

Degree of Bachelor of Business Management in Entrepreneurship and Management
THIRD YEAR SECOND SEMESTER EXAMINATION – AUGUST / SEPTEMBER 2014
EMG 375 -2 Management Information Systems



Part B – Essay Questions

Answer only **four** questions from Part – B including question numbers **1, 2 & 3**

Total marks allocation for Part – B is 70

Answer on the booklet provided

1. Describe the following major categories of Electronic Commerce (e-commerce) with one suitable example (20 Marks)
 - a. Business-to-Consumer (B2C) e-commerce
 - b. Business-to-Business (B2B) e-commerce
 - c. Consumer-to-Consumer (C2C) e-commerce
2. How do managers use information systems for decision making? You need to explain your answer with **types of Information Systems** in an organisation. (20 Marks)
3. Why is continuous improvement in the information systems necessary for an organization to remain competitive? Justify your answer providing a suitable example (20 Marks)
4. How is globalization affecting business and information systems? Support your answer with a suitable example (10 Marks)
5. The introduction of new information technology is raising new ethical, social, and political issues that must be dealt with the individual, social, and political levels. Explain how information systems challenge to information right and property rights. You need to support your answer with suitable examples (10 marks)