



**Uva Wellassa University**  
**Faculty of Animal Science & Export Agriculture**



**BSc in Export Agriculture**

**Year III Semester II**  
**End Semester Examination – Aug/Sept 2011**

**Agro Supply Chain Management (EAG 362-2)**

**Instructions**

Answer all questions

- No. of questions : Two (02)  
No. of pages : One (01)  
Time : One hour (1 hr)  
Total marks allocated : 60/100 marks

**Part II – Essay**

**Question 1: (30 Marks)**

- a) Briefly explain the Supply Chain Management. ( 04 marks)
- b) Discuss the advantages of Supply Chain Management approach in agribusiness.( 14 marks)
- c) Briefly explain the steps involved in Supply Chain Map refining processing quoting appropriate examples. ( 12 marks)

**Question 2: (30 Marks)**

- a) Companies in any supply chain must make decisions individually and collectively regarding their actions in five performance drivers during the supply chain development process. Discuss those performance drivers in detail. ( 20 Marks)
- b) Briefly explain the different innovative upgrading opportunities available in value chain approach. (10 marks)

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