



Uva Wellassa University
Faculty of Management
Degree of Bachelor of Business Management in Hospitality Tourism and
Events Management
THIRD YEAR FIRST SEMESTER EXAMINATION – JUNE / JULY 2017
HTE 382 - 2 Eco -Tourism

Instructions to candidates:

No. of pages : Two (02)
No. of question : Six (06) Essay
Time allocation : Two (02) Hours
Marks allocated : 100 Marks

Answer any four (04) Questions.

01. Eco-Tourism is a growing segment in the global tourism industry which provides Significant positive impacts to a destination.

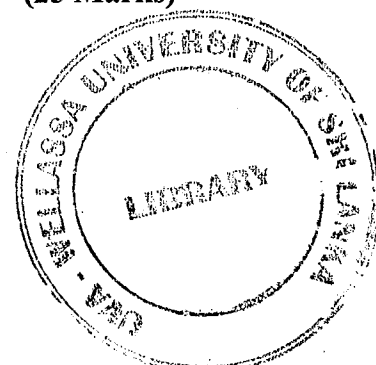
- I) What is Eco-Tourism? Briefly explain. (10 Marks)
II) Explain three (03) main differences between Eco-Tourism and Mass Tourism. (15 Marks)

02. Eco-Tourism can bring economic, socio-cultural and environmental benefits for the government, private sector and local communities if well implemented.

Justify your answer with suitable examples. (25 Marks)

03. Site Management and Carrying Capacity Management are two important aspects in Eco-Tourism.

Discuss the importance of Site Management and Carrying Capacity Management-at Eco destinations. (25 Marks)



04. A strong planning is required in order to develop an authentic Eco-lodge at a destination.

I) What is an Eco-lodge? Briefly explain. **(10 Marks)**

II) Discuss the Eco destination planning guidelines. **(15 Marks)**

05. Sustainable Tourism concept consists of six (06) key elements.

Explain each key element with a suitable example. **(25 Marks)**

06. Describe three (03) main challenges to practice Eco-Tourism concept in Sri Lanka.

(25 Marks)