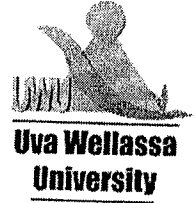


**Uva Wellassa University of Sri Lanka**  
**Faculty of Science and Technology**  
**Department of Computer Science and Technology**  
**Industrial Information Technology Degree Programme**  
**End Semester Examination – July/August 2016**  
**IIT231-2 Principles of Management**



**Instructions to candidates:**

No. of pages : Two (02)  
No. of questions : Five (05) Essay  
Time : Two (02) hours  
Marks allocated : Hundred (100) Marks

**Answer any four (04) questions.**

01) Management is a critical element in the economic growth of a country. It is also the dynamic and life-giving element in every organization.

a) Briefly explain the features of an organization. (05 Marks)

b) Briefly explain the basic functions of Management. (10 Marks)

c) Briefly explain the managerial roles described by Mintezburg. (10 Marks)

(Total Marks 25)

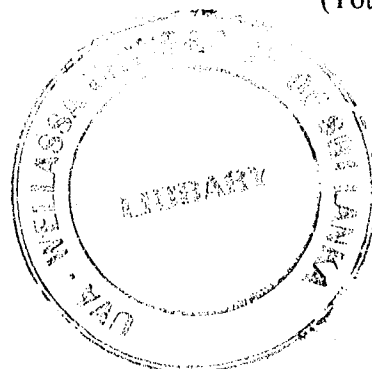
02) As the primary function of management, planning is deciding in advance what is to be done, when is to be done, how is to be done, by whom it is to be done and how the results are to be evaluated.

a) Briefly explain the planning process. (10 Marks)

b) Discuss three (03) limitations of planning. (06 Marks)

c) Describe the importance of planning in an organization. (09 Marks)

(Total Marks 25)



03) Directing involves determining the course, giving orders and instruction and providing dynamic leadership to the people working in an organization.

a) What are the features of "Directing".

(06 Marks)

b) Briefly explain the importance of "Directing" by providing appropriate examples.

(07 Marks)

c) Describe three (03) semantic barriers of communication which affects "Directing".

(06 Marks)

d) Briefly explain three (03) factors that determine the "Span of Management".

(06 Marks)

(Total Marks 25)

04) Managers of any organizations use a number of plans such as, Management by Objectives (MBO), Single use plans, Standing plans, Contingency plans.

a) Briefly explain the process of Management by Objectives.

(07 Marks)

b) Explain three (03) issues in Management by Objectives.

(06 Marks)

c) Differentiate "Single use plans" and "Standing plans". Provide examples for each.

(05 Marks)

d) Explain three (03) important factors which managers must consider when preparing the contingency plans.

(07 Marks)

(Total Marks 25)

05) Write short notes on the following.

- a) Tactical Plans
- b) Employee Motivation
- c) Organizational Environment
- d) Communication
- e) Person Job Fit

(5 × 5 = 25 Marks)