

Uva Wellassa University of Sri Lanka
Faculty of Animal Science & Export Agriculture



BASc Degree Program
Year IV Semester I
End Semester Examination – Feb / March 2012

ANS 422-1 - Agro-Eco Tourism

Structured Essay Questions (Section I)

Section II
Structured Essay Questions

Answer one (01) question only

Time : Half an hour (1/2 hr)

Total marks allocated : 50% - Each question carries equal marks.

01. Discuss the positive and negative impacts of tourism industry. Illustrate your answer into following areas.
 - a) Natural Environment
 - b) Community
 - c) Country as a whole

02. Environment and its aesthetic features (natural and manmade) are the pillars of a successful tourism enterprise.
Discuss the above statement illustrating examples from agricultural sector.

03.
 - a) What are the characteristics of an enterprise oriented individual?
 - b) What the factors to be considered before starting an agro-based tourism enterprise?
 - c) Conceptualize in detail a business concept for an agro based tourism enterprise.