

Answer only three (03) questions including question number 01 in Part B

Marks Allocated: 70 Marks

01. Health tourism is a niche tourism developed by competing tourism promoting countries in order to attract people travelling with the prime purpose of getting healthcare.

i. Briefly explain the reasons to select health tourism by travellers. (10 Marks)

ii. Explain the critical success factors of the health and wellness tourism packages.

(10 Marks)

iii. Discuss the tour operators' role in health tourism.

(10 Marks)

(Total Marks 30)

02. Adventure tourism is special segment of tourism that involves risk and exploration or travel to remote and exotic places.

i. Explain the core characteristics of adventure.

(10 Marks)

ii. Discuss the reasons to appeal more specific audience for hard adventure activities .

(10 Marks)

(Total Marks 20)

03. Safety and Risk Management preparedness is an important consideration in adventure tourism.

i. Explain the elements of risk management in adventure.

(10 Marks)

ii. Discuss the issues and challenges of adventure sports.

(10 Marks)

(Total Marks 20)



04. Write the short notes on any five (05) of following.

- i. Adventure Tourism Development Index
- ii. The supply side of adventure tourism
- iii. Extreme adventure activities
- iv. Thalassotherapy
- v. Types of spas
- vi. Issues in spa tourism development

(Total Marks 20)