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Uva Wellassa University
Faculty of Management



Degree of Bachelor of Business Management in Entrepreneurship and Management

2nd YEAR 1st SEMESTER EXAMINATION – MARCH-APRIL 2013

EMG 122:0 Introductory Economics

(50T)

Instructions to candidates:

No. of pages : One (01)
No. of questions : 4 questions
Time allocation : 1 hours
Marks allocation : 40%
Answer all questions

Index No:

01. a. Define the law of demand. (5 Marks)
b. Describe what would happen to the market demand when there is an increase of consumer income. (5 Marks)
02. a. Briefly discuss the effects of consumption subsidies on the equilibrium outcome of the market for a product. (5 Marks)
b. Describe what would happen to the market equilibrium of a product if government imposes a producer tax. (5 Marks)
03. a. Define the Gross Domestic Product. (5 Marks)
b. Briefly discuss the issues of measuring national income in Sri Lanka. (5 Marks)
04. a. Define frictional and structural unemployment. (5 Marks)
b. Explain the causes of inflation. (5 Marks)

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