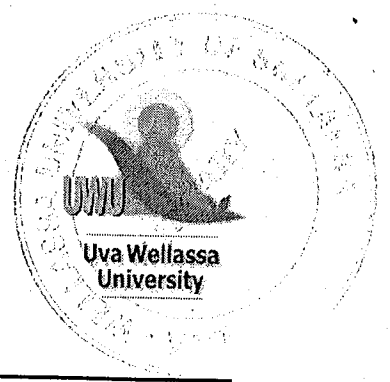




Uva Wellassa University
B.Sc. in Export Agriculture



End Semester Examination June/July 2009
Year III Semester II

Agricultural Entrepreneurship – EAG 326 - 2

Instructions

Answer **all** questions

No. of questions : Two (02)

No. of pages : One (01)

Total marks allocated : 60%

Time : One hour (1hr)

Index No:

Part II – Essay

Question 1

“Innovation is a tool by which entrepreneurs typically exploit change rather than create change”.

- I. Briefly explain the term “Innovation”. (04 marks)
- II. Outline the Principles of Innovation that would a potential entrepreneur need to realize in improving his/her innovative capacity. (08 marks)
- III. Discuss the different sources of innovation. (18 marks)

Question 2

In recent years women entrepreneurs have been a major focus of developmental strategies in an economic environment which is dominated by market forces and oriented towards the promotion of the private sector.

- I. Discuss the typical characteristics of business women in Sri Lanka. (10 marks)
- II. Explain the Goffee and Scase’s classification of Women Entrepreneurs. (20 marks)

- End -