



Uva Wellassa University
Faculty of Animal Science and Export Agriculture



Year III Semester II
End Semester Examination – Sept 2012

Agricultural Entrepreneurship - EAG 326-2 (Repeat)

Instructions

Answer **all** questions

No. of questions : Two (02)

No. of pages : One (01)

Time : One hour (1 hr)

Total marks allocated : 60/100

Index Number:

Part II – Essay Questions

Question 1

- a) Describe the term “Entrepreneurship” in your words. (04 marks)
- b) Briefly discuss the school of thoughts explained under the Macro View in schools of Entrepreneurial thoughts. (12 marks)
- c) Explain the “Entrepreneurial Event Approach” (8 marks)
- d) Discuss the different common myths attached to Entrepreneurs/ entrepreneurship. (6 marks)

Question 2

- a) Discuss the common pitfalls found in selecting a new business venture. (8 Marks)
- b) Define the Creativity and explain the steps involved in Creative Process. (8 Marks)
- c) “Innovation” is the central feature of intrapreneurship. Discuss how innovation could encourage in an organizational setup. (6 marks)
- d) Briefly explain the key factors must be considered in managerial succession decision. (8 Marks)

- The End -