

Uva Wellassa University

Faculty of Management

Degree of Bachelor of Business Management (BBM) in Entrepreneurship and
Management

THIRD YEAR FIRST SEMESTER EXAMINATION – JUNE/JULY 2017

ENM 331-2 Entrepreneurship and Development



Instructions to candidates:

No. of pages : Two (02)
No. of questions : Five (05) - Essay
Time : Two (02) Hours
Marks allocated : 100 Marks

Index No:

Answer only **four (04)** Questions including **Question number 01**.

01. Organizational development is critical step to any organization, whether it is small or large.

Briefly discuss the organizational development process by providing suitable examples for each process.

(Total 25 Marks)

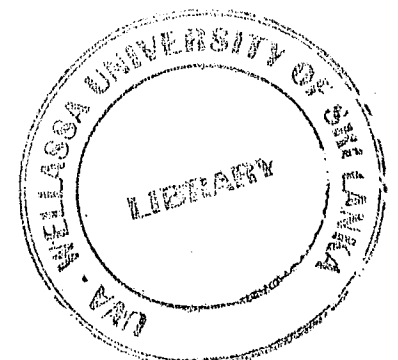
02. Entrepreneurship happens in organization in all types and sizes and it has both attitudinal and behavioral dimensions.

i) Discuss the Major differences between “Corporate Entrepreneurship” and “Start up Entrepreneurship”. (05 Marks)

ii) Discuss the rules for fostering the innovative organization culture within the current organizational context. (10 Marks)

iii) Critically discuss the places that were can find the Entrepreneurship within the Organization. (10 Marks)

(Total 25 Marks)



03. Today is the era of global entrepreneurial revolution and Companies cannot maintain static positions within the market place.

- i) State the **Seven (07)** perspective on the nature of Entrepreneurship. (07 Marks)
 - ii) Discuss the Organizational life Cycle with relevant examples. (08 Marks)
 - iii) Critically discuss how changes of organizational practices can happen as companies evolved. (10 Marks)
- (Total 25 Marks)**

04. The most obvious group of OD practitioners are those people specializing in OD as a profession and they may be internal or external consultants who offer professional services to organizations

- i) Discuss the role of an Organizational Development Practitioner by providing examples. (10 Marks)
 - ii) Critically differentiate the Internal Consulting and External Consulting. (15 Marks)
- (Total 25 Marks)**

05. Conceptions of planned change have tended to focus on how change can be implemented in organizations.

- i) Discuss and differentiate “Lewin’ change model” and “Action research model” providing examples. (12 Marks)
 - ii) Discuss the importance of including the Organizational employees to the changing process of organization by providing examples. (13 Marks)
- (Total 25 Marks)**