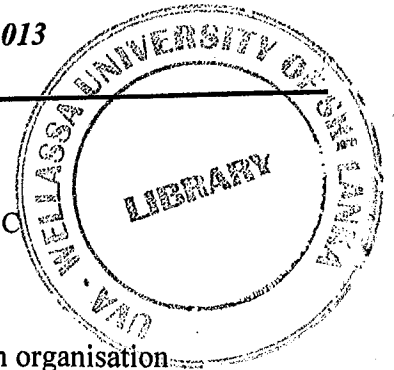


Part C – Essay Questions

Answer Only Five (05) questions including question number one (1) from Part C

Marks allocation: 50



1. Define and describe the following four major types of systems in an organisation:
 - a. Transaction Processing Systems (TPS)
 - b. Management Information Systems (MIS)
 - c. Decision-Support Systems (DSS)
 - d. Executive-Support Systems (ESS)

(10 Marks)

2. The Information Systems can help companies create and capture profit in new ways by adding extra value to existing products and services or by providing the foundation for new products and services. Elaborate and explain this statement with suitable examples

(10 Marks)

3. What are Enterprise Applications? What role do they play in an organisation? State two benefits they provide to an organisation?

(10 Marks)

4. Why is continuous improvement in the information systems necessary for an organization to remain competitive?

(10 Marks)

5. By using Porter's value chain model analyze how information systems support to achieve competitive advantage in businesses

(10 Marks)

6. How does the Internet challenge the protection of individual privacy? Support your answer with one suitable example

(10 Marks)