



Uva Wellassa University

Faculty of Management

Degree of Bachelor of Business Management in Hospitality, Tourism and Events
Management



THIRD YEAR SECOND SEMESTER EXAMINATION – SEP/OCT 2012

HTTE 342 -2 Events Planning and Management

Part C – Essay Questions

Total Marks for Part C 50

Answer all questions in Part C

1. i) Explain in detail the risks involved when planning and managing an event. (10 marks)
- ii) What are the areas that should be considered when preparing a budget for any ONE of the under mentioned events. (10 marks)
 - A. Sea Swim
 - B. Book Exhibition
 - C. Car launch
 - D. Musical show
 - E. T/ TWENTY cricket tournament
 - F. Rugby Foot Ball tournament
 - G. Film awards
2. Explain the important points to consider when submitting proposals and bids for an event. (15 marks)
3. “Planning modern office meeting & conference rooms is challenging” What facilities would you consider when planning modern office meeting conference rooms. (15 marks)