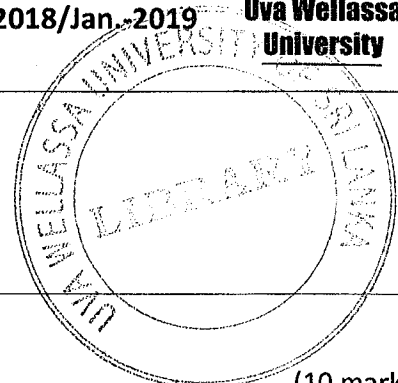


**Uva Wellassa University of Sri Lanka**  
**Faculty of Science and Technology**  
**Department of Computer Science and Technology**  
**200 level 2<sup>nd</sup> Semester Examination – Dec.-2018/Jan.-2019**  
**IIT242-3 Entrepreneurship**



**Instructions to candidates**

**Duration:** Three (03) hours

**Number of questions:** Six (06) essay

**Mark allocation:** 100

**Answer all questions.**

01.
  - a. What is corporate entrepreneurship? Explain your answer. (10 mark)
  - b. State the importance of corporate entrepreneurship? (5 mark)
02. Explain the factors that have to be considered when selecting a business location. (15 mark)
03. Explain the differences between feasibility plan and business plan? (15 mark)
04. Explain the stages of venture development. (15 mark)
05. Explain five (05) deadly mistakes of entrepreneurship. (20 mark)
06. Why entrepreneurs have to develop new products? Explain with examples. (20 mark)