

- (3).
- (a). Briefly discuss four types of regulations currently in place in the tourism sector in Sri Lanka (4 marks)
 - (b). "Registration of business entities in the hospitality industry is a must" Do you agree with this statement? discuss providing relevant examples (6 marks)
 - (c). Discuss the importance of providing incentives for the development of tourism industry by providing examples from Sri Lanka. (5 marks)
- (Total 15 marks)

- (4).
- Write an essay on "Sustainable tourism development in Sri Lanka" discussing the relevance, activities, opportunities, and problems of implementing it in Sri Lanka. (Total 15 marks)

- (5).
- Write short notes on any five (5) of the followings (3 marks for each)
- (a). The impact of budget proposal 2017 of Sri Lanka on tourism industry of Sri Lanka
 - (b). Target of achieving 2.5 million tourists arrivals to Sri Lanka by end of this year
 - (c). Role of SLTDA in developing the tourism industry in Sri Lanka
 - (d). Environmental impact of tourism industry of Sri Lanka
 - (e). Sustainable Tourism and rural development of Sri Lanka
 - (f). Price mechanism and resource allocation
 - (g). Price elasticity of demand and impact of a tax on producers
 - (h). Tax of the tourism industry in Sri Lanka
- (Total 15 marks)

