



Faculty of Animal Science & Export Agriculture
Uva Wellassa University
B.Sc. in Export Agriculture



Year IV Semester I
End Semester Examination – Feb/March 2011

Agro Food Supply Chain Management (EAG 426-2)

Instructions

Answer all questions

No. of questions : Two (02)

No. of pages : One (01)

Time : One hour (1 hr)

Total marks allocated : 60/100 marks

Index Number:

Part II

Question 1: (30 Marks)

- Briefly explain "Supply Chain Management". (04 marks)
- Discuss the advantages of Supply Chain Management approach in agribusiness.(12 marks)
- Briefly outline the supply chain strategy proposed by Lee considering the supply and demand uncertainties. (14 Marks)

Question 2: (30 Marks)

- Sketch an initial map of a supply chain of your interest giving sufficient information.(06 marks)
- Briefly explain the different innovative upgrading opportunities available in value chain approach. (12 marks)
- Explain the steps involved in value chain refining process? (12 marks)

- End -