

# Uva Wellassa University

Faculty of Management

Degree of Bachelor of Business Management (BBM) in Hospitality Tourism and Events  
Management

**THIRD YEAR FIRST SEMESTER EXAMINATION – JULY/AUGUST 2016**

**HTE 361-2 Management Information Systems**



**Instructions to candidates:**

No. of pages : Two (02) Pages  
No. of questions : Five (05) - Essay Questions  
Time : Two (02) Hours  
Marks allocated : 100 Marks

Index No:

**Answer Four (04) questions including question number One (01).**

01. "Management Information System is a flow of procedure for data processing based on the computer, and integrated with other procedures in order to provide information in a timely and effective manner to support decisions."

i) Should companies be responsible for unemployment caused by their information systems. Briefly explain. (10 Marks)

ii). Discuss the steps of system development life cycle of an organization with a practical example. (15 Marks)

(Total 25 Marks)

02.

i). Explain the strategies that should be focused when investing on Information Systems. (10 Marks)

ii). How do the Information systems serve the various levels of management in an organization. (15 Marks)

(Total 25 Marks)

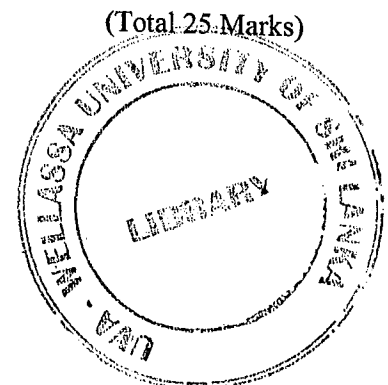
03.

i). Explain the Characteristics of Management Information System. (10 Marks)

ii). Describe how organization can achieve competitive advantage by using information system. (15 Marks)

Your answer must include Micheal Porters five force model.

(Total 25 Marks)



04.

- i). Define the Database Management system (05 Marks)
  - ii). Discuss the duties of database administrator. (08 Marks)
  - ii). Briefly discuss ethical and social issues which can be arise with information systems using examples. (12 Marks)
- (Total 15 Marks)

05.

- i). Explain "Organization, Management and Technology dimensions" of Information Systems. (10 Marks)
  - ii). Explain the benefits that organization can gain by operating Internet and E-commerce architecture in business organization using examples. (15 Marks)
- (Total 25 Marks)