



Uva Wellassa University
Faculty of Management



Degree of Bachelor of Business Management in Hospitality Tourism and Events
Management

SECOND YEAR FIRST SEMESTER EXAMINATION – AUGUST/SEPTEMBER 2014

HTE 222-2 Heritage Culture and Tourism

Part B – Essay Questions

Answer any **three (03)** questions including question number **seven (07)**.

Marks allocation Part B: 70 Marks

7. “The different cultures of the world are the essence of various civilizations and one’s culture is a combination of many different elements. Further, Intangible Cultural Heritage (ICH) is promoted by UNESCO as a counterpart of the world heritage which focuses mainly on the aspects of culture”.
- Identify the difference between the covert and the overt culture. (6 Marks)
 - Explain the negative socio-cultural impacts of cultural tourism promotion (12 marks)
 - Discuss the importance of Sri Lankan intangible culture and heritage as a tourism product. (12 Marks)
8. Explain the historical background of the ancient *Abayagiriya monastery* and its architectural features. (20 Marks)
9. Examine the archaeological heritage sites in the *southern outer city* at *Polonnaruwa*. (20 Marks)
10. Briefly explain *any two* of the following,
- Kandy Inner City
 - Cultural triangle
 - Vadda* Community in Sri Lanka (2*10 =20 Marks)