

ORDER GATHERING AND SUPPLYING SYSTEM FOR HARDWARE SHOP

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By

H.M.A.K.Herath

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Uva Wellassa University, Sri Lanka

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Abstract

Due to busy environment of the people are haven't enough time to fulfill their needs and wants in an efficient and effective manner. Also high cost, transportation problems like there are so many problems. As a good opportunity innovators are found solution for this to increase their profitability. The solution is online marketing.

The project provide best marketing and IT solution for solve those problems in correct manner. The deductive approach to research is used to carry out a comprehensive research that works to identify the factors which influence order gathering and supplying products to increase efficiency, reliability & accuracy of System. These factors are then taken as variables to formulate hypotheses of the study. A comprehensive industrial survey was carried out to gather further details on the subject matter thus the results of it were considered whilst proving or disapproving the hypotheses. The most influential factors identified through the research were then used to design the business solution. Furthermore, various issues, perspectives and theories that were identified through the research were used to model, design and eventually develop the IT solution. These solutions strive to provide an all-round solution; both strategically and systematically were highly rated by the evaluators of the project.