



Uva Wellassa University of Sri Lanka
Faculty of Animal Science & Export Agriculture
BSc in Aquatic Resources Technology Degree Programme

Year III Semester II
End Semester Examination - February/ March 2012

AQT 302-1- Entrepreneurship and Leadership

Essay Questions



Instructions to candidates:

No. of questions : Four (04)
No. of pages : Two (02)
Time allocation : One (01) Hour
Total marks allocated : Hundred (100) marks

Answer only Two (02) questions including question no: 1

Index No:

1.

- i) Define the term "Corporate entrepreneurship". (10 marks)
- ii) List up the steps of developing a corporate entrepreneurship strategy in a business organization. (10 marks)
- iii) Briefly explain four (04) critical factors for developing innovative thinking in an organization. (20 marks)
- iv) Explain how you can develop individual managers in developing a corporate entrepreneurship culture in an organization. (20 marks)

2.

- i) Briefly explain three (03) pitfalls encountered in selecting new ventures. (12 marks)
- ii) Briefly explain three (03) critical factors for new venture development. (12 marks)
- iii) Briefly explain the causes of new venture failures. (16 marks)

3.

- i) Define the concept of "Level 5 Leader". (15 marks)
- ii) "The models which explain the relationship between leadership style and specific situations are known as contingency approaches to leadership".

You are required to:

Discuss how situational theory of **Hersey and Blanchard** explains the above matter. (25 marks)

4.

- i) Briefly explain how a leader can develop an ethical organizational culture. (15 marks)
- ii) "Social responsibility of an organization means just accomplishing philanthropic responsibilities which are aimed at enhancing the quality of life of people".

You are required to:

Critically evaluate the above statement. (25 marks)